

SOLUTION

Medication Adherence

Empower members to refill their prescriptions across Part D Stars Measures for Diabetic, Hypertension, and Cholesterol Medications to drive improved adherence and inspire long-term behavior change.



OUTCOMES

168%

Improvement in Hypertension Medication Adherence

71%

Improvement in Cholesterol Medication Adherence

66.7%

Improvement in Diabetes Medication Adherence

Tailored Outreach

Send personalized dialogues using conversational AI to educate your members about their medications and encourage action.

Overcome Barriers

Improve adherence outcomes by gathering insights on barriers and connecting members to education and resources to drive prescription refills and ongoing adherence.

Inspire Behavior Change

Leverage behavioral science and streaming health content to improve health literacy and inspire self-efficacy.



SMS



IVR



Email



Mobile Web

Path Health said:

Hi Kate. We know it can be hard to stay on top of your medications, so we want to help! Has there been something that has recently stopped you from refilling your medication?

You said:

I'm just really busy...

Path Health said:

You can get your medication shipped to you! To set up home delivery, call 555-943-3333 to see if you're eligible.